Green Digi Fash Tech Manager

Report

3D & AI in Fashion Conferences



Insights and outcomes from events held in Athens and Amsterdam

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Contents

- "Meet the Green Digital Fashion Manager" at AMFI NEXT 2026
- DigiFashTech Circular Fashion Exhibition, SOFFA, June 2026
- PANSiK Futures: Graduation & Digital Fashion Showcase

3D & AI in Fashion Conference

"Meet the Green Digital Fashion Manager" at AMFI NEXT 2026

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Executive Summary

On 1 July 2026, the Amsterdam Fashion Institute (AMFI), part of the Amsterdam University of Applied Sciences, hosted the Amsterdam local event of the Erasmus+ project Green DigiFashTech Manager. The event was embedded in AMFI NEXT 2026, AMFI's annual graduation event, where graduates present their work in direct dialogue with the fashion industry. It was organised by AMFI with the support of the consortium partners.

AMFI NEXT is built around AMFI's three core values: Diversity, Digitalisation and Sustainability. It linked bachelor's graduation work from Fashion & Management, Fashion & Branding and Fashion & Design with master-level education, through the new Digital Fashion Technology track of the Master Digital Design, and with international research, through the Green DigiFashTech Manager project. This made AMFI NEXT a fitting place to present the project to an audience of industry professionals, teaching staff and graduates.

The one-day programme combined three exhibitions, three panel rounds, an evening debate and informal networking. The project was presented through the exhibition "Meet the Green Digital Fashion Manager". It introduced the job profile and training for the Green Digital Fashion Manager, together with the project's citizen hub. It also showed work from the project's pilot pairing programme, by master's students Marcela Castelli and Saskia Marty in collaboration with Glitch Magazine. Next to it, the exhibition "CTRL+ALT+DEL: Futureproofing Fashion" presented graduation work from the Digital Fashion Technology master track, exploring AI, blockchain, and 3D and virtual fashion.

The programme included three rounds of talks on digitalisation with AMFI students and graduates specialising in Design, Management and Branding, whose research explored the digital transformation of the fashion supply chain, 3D design and the use of generative AI. The talks were led by researcher and consortium member Deniz Koksal, Head of Fashion & Management at AMFI.

The event attracted 150 visitors, mainly industry professionals, students, teaching staff and graduates. It made the project’s results visible to a professional audience, introducing companies, brands, research institutes and educational institutions from the Netherlands to the Green DigiFashTech Manager project and its results. It also established a lasting channel for AMFI NEXT to present the results of AMFI’s internal research projects to industry, a relationship AMFI intends to maintain in future editions.

Table of Contents

Executive Summary	**1**
Table of Contents	**2**
1. About the Event	**3**
2. Purpose and Objectives	**7**
3. Methodology	**8**
4. Exhibition Overview	**10**
5. Exhibition Results	**12**
6. Public Talks and Knowledge Exchange	**17**
7. Impact and Outcomes	**19**
8. Lessons Learned and Recommendations	**21**

1. About the Event

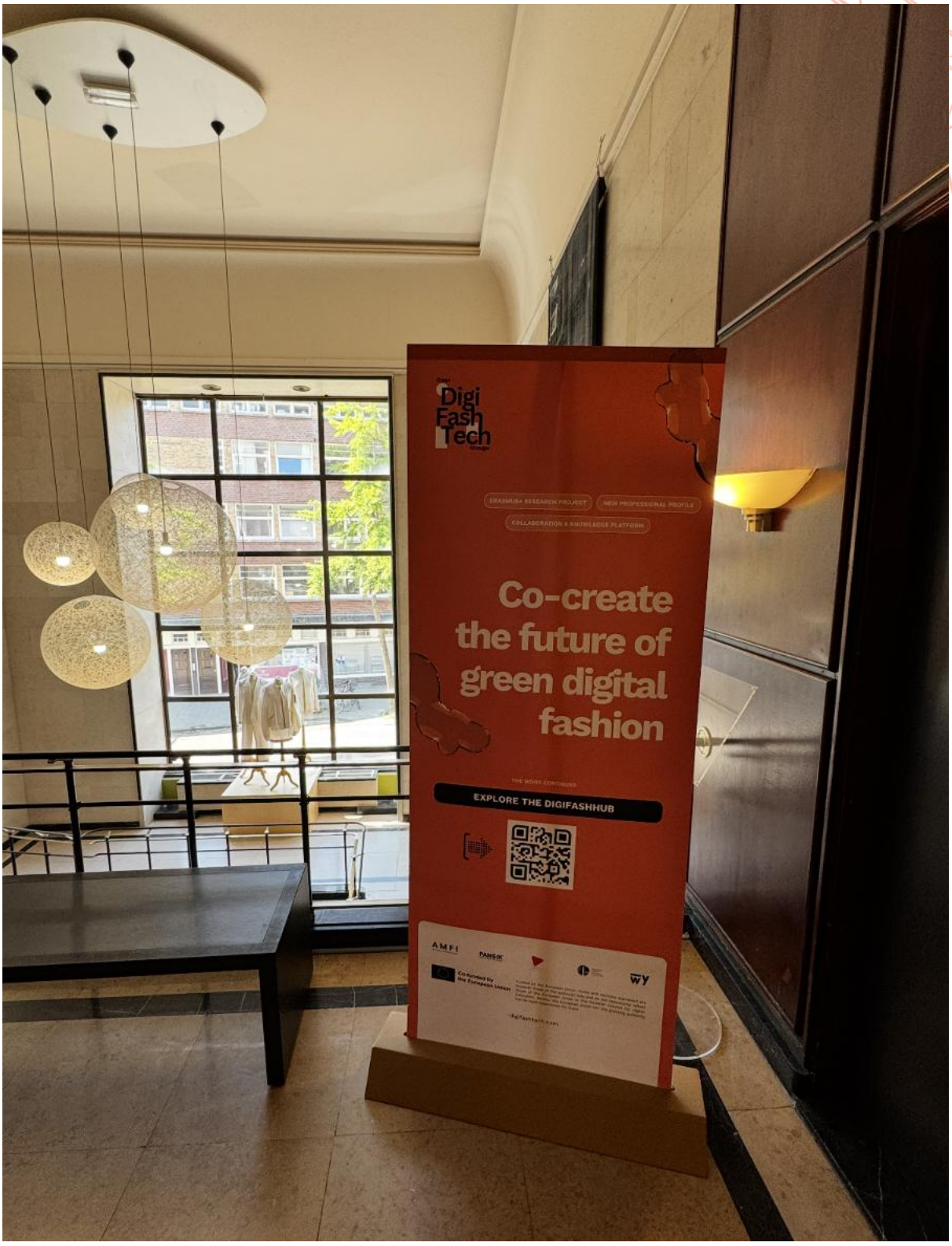
The Amsterdam local event of the Green DigiFashTech Manager project took place on Wednesday 1 July 2026 at AMFI, Mauritskade 11, Amsterdam. AMFI organised it with the support of the consortium partners, as part of AMFI NEXT 2026.

AMFI NEXT is AMFI's annual graduation event. Its aim is to give graduates a platform to step into the industry through real conversations with professionals rather than through job applications. Graduates present their final work together with the research and thinking behind it. The second edition, in 2026, widened the format: for the first time, it covered the full range of AMFI's programmes. Bachelor's graduation projects from Fashion & Management, Fashion & Branding and Fashion & Design were shown alongside work from the new Digital Fashion Technology track of the Master Digital Design. The inclusion of research projects, such as Green DigiFashTech Manager, was a new addition to the programme and reinforced AMFI's role not only as a school but also as a meeting place for education, research and industry.

The event was open to industry professionals, teaching staff and graduates. It ran as an open, continuous programme from 15:30 to 20:30, with an evening debate from 20:00 to 21:00. The programme included:

- the exhibitions Diversity · Digitalisation · Sustainability, presenting bachelor's graduation projects
- the exhibition "CTRL+ALT+DEL: Futureproofing Fashion", presenting graduation work from the Digital Fashion Technology master track;
- the exhibition "Meet the Green Digital Fashion Manager", presenting the Green DigiFashTech Manager project
- three panel rounds on Diversity · Digitalisation · Sustainability, in which graduates discussed the questions behind their work with industry professionals. One of these rounds was led by consortium member Deniz Koksal, Head of Fashion & Management at AMFI
- drinks and networking
- "Avond aan de Amstel: Does Gen Z even exist?", a live debate in Dutch on generational thinking in fashion

The event attracted 150 visitors.


Digi
Fash
Tech
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EXPLORE THE DIGIFASHHUB









2. Purpose and Objectives

The purpose of hosting the Green DigiFashTech event in Amsterdam as part of AMFI NEXT was to disseminate the project's results to a broader professional audience in the Netherlands through AMFI's network. It did so in a setting where graduates, educators and industry meet directly. Placing the project inside AMFI NEXT meant the Green Digital Fashion Manager profile was presented next to the work of the new generation of fashion professionals the profile is meant for, and to the industry that will employ them.

The Amsterdam event presented the job profile, the training and the citizen hub developed by the consortium. It showed pilot pairing work and master-level student projects on AI, 3D and digital fashion. It also linked these to wider debates in the field about digitalisation, sustainability and the future of fashion education.

Specifically, the activity aimed to:

- present the Green Digital Fashion Manager job profile and training to industry professionals, educators and graduates
- give visitors access to the project's citizen hub for students and professionals working across fashion, technology and sustainability
- showcase outcomes of the project's pilot pairing programme, illustrating education–industry collaboration in practice
- show how AI, 3D design, virtual fashion and digital tools are applied in master-level fashion education
- support the twin green and digital transition by presenting graduates whose work combines digital competences and sustainability awareness
- encourage dialogue between education, research and industry through panels, talks and informal exchange
- strengthen the visibility of the Erasmus+ project and AMFI's role within the consortium at local and national level

3. Methodology

The methodology of the event was shaped by the purpose of AMFI NEXT: to give students space to present industry-ready work and to discuss it directly with the professionals they are about to work with. In this context, the Green DigiFashTech Manager profile served as a reference point. The graduates' work showed in practice the combination of competences the profile describes, aimed at the twin green and digital transition of the fashion sector.

a. Industry-ready showcasing
The event was designed as a professional platform rather than an academic exhibition. Graduates presented finished work together with the research and process behind it, to an audience made up mainly of industry professionals. This format let the industry assess the competences of emerging professionals directly, through the work itself.

b. Twin transition as a framework
AMFI NEXT is built on three core values: Diversity, Digitalisation and Sustainability. Within this framework, the Green Digital Fashion Manager profile gave a concrete picture of the professional role that brings digital innovation and sustainability governance together. The student work on show demonstrated these competences in practice, from AI-driven and virtual fashion to more resource-conscious design and presentation formats.

c. Project-based and research-through-design learning
The master's projects featured in "CTRL+ALT+DEL: Futureproofing Fashion" were developed as part of a one-year, full-time programme, with researcher and consortium member Livia Stroschoen Pinent serving as one of the students' mentors. In it, students address real fashion industry challenges in collaboration with industry partners, using research-through-design methods. The exhibition showed both outcomes and process, making visible how digital tools are tested, adapted and sometimes rejected during design.

d. Mentoring and education–industry pairing
The presence of the pilot pairing of Marcela Castelli and Saskia Marty with Glitch Magazine illustrated the project's mentoring approach. The industry partner set the direction but did not prescribe the outcome. This gave the students room to develop and test their own research-led solution.

e. Dialogue and knowledge exchange
Talks and panels were built into the open programme so that conversation happened next to the work rather than apart from it. The rounds of talks on AI, 3D and digitalisation led by Deniz Koksal, and the panels between graduates and industry professionals, encouraged direct exchange between students and the field.

f. Dissemination and stakeholder engagement
As a WP5 dissemination activity, the event used an existing, well-attended institutional moment to reach a targeted audience of industry professionals and educators. This gave the project's results a direct route to the stakeholders most relevant for their uptake.

4. Exhibition Overview

The exhibition programme at AMFI NEXT 2026 ran from 15:30 to 19:00 across AMFI's building. It brought together bachelor's graduation work, master's graduation work and the Green DigiFashTech Manager research project. The contribution to the local 3D & AI in Fashion event centred on two exhibitions. "Meet the Green Digital Fashion Manager" presented the project's results, and "CTRL+ALT+DEL: Futureproofing Fashion" presented the graduation work of the Digital Fashion Technology master track.

The master's work explored fashion's digital future through technologies such as 3D design and generative AI. The projects addressed questions such as how digital garments can age and carry traces of use, how physical and digital garments can come together in hybrid "phygital" presentation formats, how generative AI can support emotion-based editorial narratives in fashion media, and how wearable light can communicate social availability and boundaries, among others. Together, they showed how master-level fashion education is building the combination of digital and sustainability competences described in the Green Digital Fashion Manager profile.

4.1. Featured Exhibits

Exhibitor / Collaboration/ Pairing	Theme	Digital & Circular Value Demonstrated
Green DigiFashTech Manager consortium	Meet the Green Digital Fashion Manager	Presentation of the job profile and training for a leadership role connecting creative design, digital innovation and sustainability governance; live access to the project's citizen hub
Marcela Castelli & Saskia Marty × Glitch Magazine (pilot pairing)	Synthetic Beauty: Fashion as Affective Interface in Immersive Editorial Systems	An immersive, interactive fashion editorial built in TouchDesigner with MediaPipe, using the Emotion Card System, a set of visual rules that guides AI-assisted imagery in response to the viewer's emotional state; an education–industry collaboration in experimental digital fashion media

Exhibitor / Collaboration/ Pairing	Theme	Digital & Circular Value Demonstrated
Master Digital Design – Digital Fashion Technology track	CTRL+ALT+DEL: Futureproofing Fashion	Graduation projects on AI, blockchain, and 3D and virtual fashion, developed with industry partners; digital alternatives to resource-intensive physical sampling, presentation and consumption
Bachelor's graduates – Fashion & Management, Fashion & Branding, Fashion & Design	Diversity · Digitalisation · Sustainability	Graduation projects on inclusivity and identity, cultural heritage, digitalisation and sustainability, presented in direct dialogue with industry

5. Exhibition Results

The exhibitions at AMFI NEXT 2026 presented the Green DigiFashTech Manager project alongside the work of the graduates it is designed to prepare. Visitors could see both the profile of the Green Digital Fashion Manager and concrete examples of how emerging professionals are already applying AI and 3D design to industry questions.

The "Meet the Green Digital Fashion Manager" exhibition gave visitors an accessible introduction to the job profile and training and to the project's citizen hub. Displaying the Marcela Castelli and Saskia Marty pairing with Glitch Magazine within the event showed the pilot pairing programme in action. Their work showed how an open research question, anchored in a real industry partner, can lead to an experimental editorial format.

The "CTRL+ALT+DEL: Futureproofing Fashion" exhibition showed the breadth of digital fashion practice in the new master track. The work covered virtual garments, hybrid physical–digital presentation, wearable technologies and more. It linked digital innovation to sustainability questions such as reducing physical sampling, extending the use of existing wardrobes and making fashion presentation more accessible and less wasteful.

The exhibition attracted approximately 300 visitors over the afternoon and evening.

Visitor engagement included:

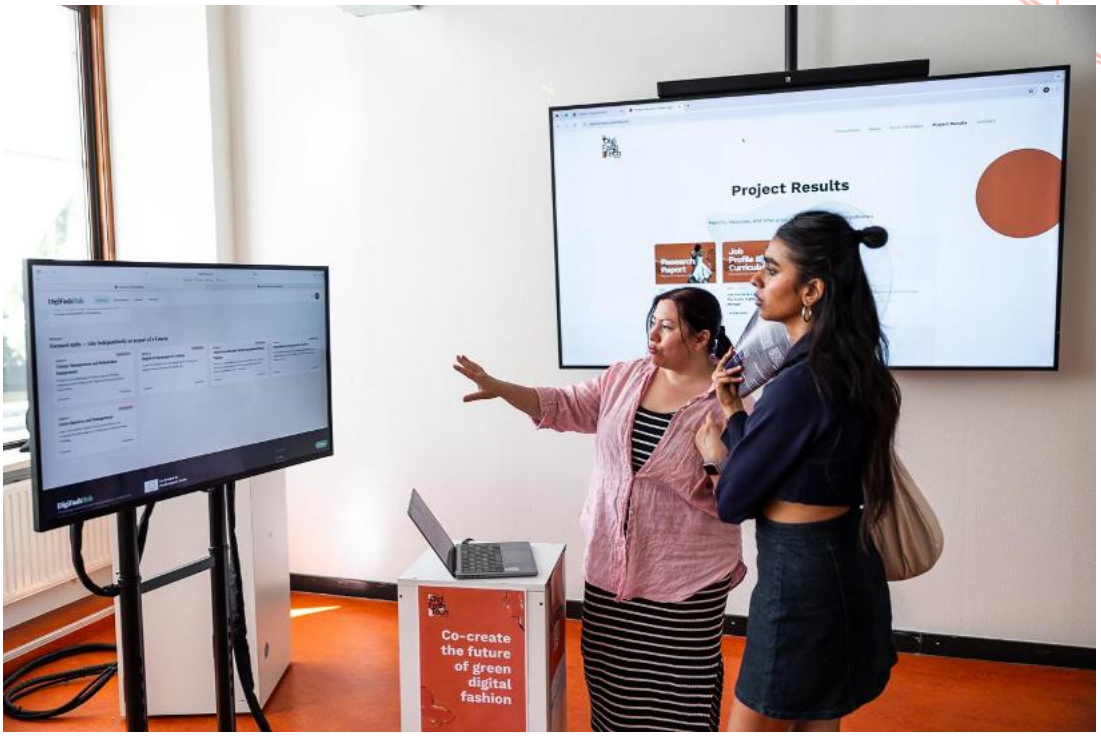
- exploration of the Green Digital Fashion Manager profile and hands-on access to the citizen hub
- direct conversations with graduates about their work, process and research;
- interaction with immersive and digital installations
- discussions on the use of AI, 3D and digital technologies in fashion
- networking among graduates, educators, industry professionals and consortium partners

The exhibition achieved the following key outcomes:

- presented the Green Digital Fashion Manager job profile, training and e-learning platform to a targeted professional audience

- showcased a pilot pairing from the project, illustrating education–industry collaboration in practice
- demonstrated practical applications of AI and 3D design in master-level education
- linked the project's results to the work of graduates entering the industry, showing the profile's relevance to real career paths
- increased the visibility of the Erasmus+ project and of AMFI's role within the consortium


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Project Results
Co-create the future of green digital fashion


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6. Public Talks and Knowledge Exchange

The talk programme was integrated into the open format of AMFI NEXT, so visitors could move between exhibitions and conversations throughout the afternoon and evening. It consisted of three rounds of talks on AI, 3D and digitalisation, three panel rounds between graduates and industry professionals, and an evening debate.

6.1. Programme

1. **Talks on AI, 3D and Digitalisation**
   Consortium member Deniz Koksal, Head of Fashion & Management at AMFI, led three rounds of talks with AMFI students on AI, 3D and digitalisation in fashion. The sessions gave students room to reflect on how these technologies are changing design, business and communication in the sector, and on the skills they will need as they enter the industry. They connected the themes of the Green DigiFashTech Manager project directly with the experience of graduating students.

2. **Talks on Sustainability and Diversity**
   In the other two panel rounds held between 16:30 and 18:30, graduates discussed the questions driving their work with industry professionals. Topics included inclusivity and identity, cultural heritage, and sustainability. The panels gave graduates a professional platform to present the thinking behind their projects and to test it against industry views.

6.2. Public Talk - Overall Results and Impact

The talk programme strengthened dialogue between students, educators and industry professionals on the digital and sustainable transformation of fashion. The rounds led by Deniz Koksal brought the project's themes of AI, 3D and digitalisation directly to AMFI students. The graduate–industry panels and the evening debate placed these themes in wider conversations about identity, heritage, consumer behaviour and the future of the sector. Together, these formats supported the dissemination of the Green DigiFashTech Manager project's objectives and results to students and professionals at the point where education meets the industry.




Get in touch

7. Impact and Outcomes

The Amsterdam event increased the visibility of the Green DigiFashTech Manager project within the Dutch fashion education and industry landscape. Presenting the project inside AMFI NEXT placed the Green Digital Fashion Manager profile in front of the stakeholders most relevant to its uptake: industry professionals looking for new talent, researchers looking for collaboration, educators shaping curricula, and graduates choosing their career paths.

The event showed in a concrete way how the profile matches the competences that graduates are already developing. The master's work and the pilot pairing showed AI and 3D design being used to address industry questions, often with clear links to sustainability. This supported the project's message that the twin green and digital transition calls for professionals who can connect creative, technological and sustainability expertise.

An important long-term outcome is structural. Including the Green DigiFashTech Manager project in AMFI NEXT 2026 marked the first time the event featured an international research dimension. It opened the opportunity for AMFI NEXT to present to industry the results of research projects carried out within AMFI. AMFI intends to keep this relationship in future editions, making AMFI NEXT a recurring platform where education, research and industry meet. This gives the project's results, and AMFI's research more broadly, a lasting channel to the professional field beyond the project's lifetime.

Quantitative Results

- 1 exhibition day delivered (AMFI NEXT 2026)
- 3 exhibitions presented, including 1 dedicated to the Green DigiFashTech Manager project
- 1 pilot pairing presented (Marcela Castelli & Saskia Marty × Glitch Magazine)
- 1 e-learning platform and citizen hub presented
- 3 rounds of talks on AI, 3D and digitalisation led by a consortium member
- other 2 graduate–industry panel rounds about diversity and sustainability
- 1 higher education institution hosting (AMFI, Amsterdam University of Applied Sciences)
- approximately 300 visitors

Qualitative Results

- Strengthened links between education, research and industry through a shared, recurring event format
- Increased awareness among industry professionals of the Green Digital Fashion Manager profile, training and e-learning platform
- Improved visibility of digital innovation in fashion (AI, 3D design) and its links to sustainability
- Showcased education–industry collaboration through the pilot pairing programme
- Created a lasting channel for presenting AMFI's internal research results to industry in future editions of AMFI NEXT
- Effective dissemination of the results of the Erasmus+ Green DigiFashTech Manager project

8. Lessons Learned and Recommendations

The Amsterdam event showed that embedding project dissemination in an existing, well-established institutional event is an effective way to reach a targeted professional audience. Presenting the Green Digital Fashion Manager profile next to graduates' work made the profile tangible. Visitors could see the competences it describes reflected in real projects rather than only on paper.

Key lessons learned include:

- Combining a research project presentation with a graduation event reached industry professionals, educators and graduates at the same time, at the point where education meets the industry.
- Showing student and pilot pairing work next to the job profile helped turn the profile's competences into concrete, recognisable practice.
- An open, continuous programme encouraged informal conversations between visitors, graduates and consortium partners.

8.1. Food for Thought (future):

- Keep presenting AMFI's internal research projects at future editions of AMFI NEXT, building on the relationship established in 2026.
- Add short hands-on demonstrations of the citizen hub so visitors can experience the training directly.
- Involve industry partners from pilot pairings more actively in the panels, to strengthen the education–industry dialogue.
- Collect visitor data and feedback in a structured way at future editions, to better measure reach and impact.

3D & AI in Fashion Conference

DigiFashTech Circular Fashion Exhibition, SOFFA, June 2026

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Executive Summary

The 3D & AI in Fashion Conference - Athens National Final Event and DigiFashTech Circular Fashion Exhibition took place on Tuesday, 30 June 2026, at the ESEE Event Hall in Athens. The event was organised by SOFFA with the support of its local partners, Fashion Revolution Greece, ESEE / INEMY and the wider Athens sustainable fashion ecosystem. It was designed as the national Athens event under WP5 of the Green DigiFashTech Manager project and directly supported the objectives of WP506 by showcasing project outcomes, best practices, Hackathon results, pilot education achievements and pairing results to experts, professionals, learners, educators, SMEs, industry representatives and policy-oriented stakeholders.

The event combined a public exhibition of circular fashion prototypes with panel discussions and an open market and policy dialogue. The exhibition presented tangible outcomes from the pairing activity implemented during WP4. These exhibited results are treated in this report as dissemination and showcasing evidence, while the full methodology of the pairing and mentoring process is documented separately in the D4.3 report. This distinction is important: the present report focuses on the Athens final event, stakeholder engagement, dissemination value and knowledge exchange, whereas D4.3 explains how the pairs were selected, supported and mentored.

The conference also gave visibility to learners who had followed the WP4 e-learning pathway and had participated in the WP3 Train-the-Trainer / Fashion Tech Hackathon process. Some of these learners had previously pitched at the final Hackathon showcasing event, and their participation in the Athens panel discussions helped demonstrate how project training was translated into professional reflection, public presentation skills and practical understanding of the role of digital technologies in sustainable fashion.

The content of the event reflected the Green DigiFashTech Manager ambition to connect digital transformation with environmental sustainability and innovation in vocational education and training. Through discussions on AI, 3D design, digital clothing, traceability, the Digital Product Passport, circular design, Extended Producer Responsibility, reuse, repair, upcycling, textile waste and new circular services, the event positioned digital fashion not as a purely technological trend, but as a practical pathway for climate neutrality, circular economy practices and new skills in the textile and fashion industry.

Overall, the Athens event created a strong dissemination moment for Green DigiFashTech Manager. It communicated project progress to a multi-actor audience, connected learners with industry and policy dialogue, made the results of the pilot education and pairing activities visible, and strengthened the visibility of SOFFA and PANSiK as local VET and sustainable-fashion actors capable of translating European project results into practical action for the Greek fashion ecosystem.

Table of Contents

Executive Summary	**1**
Table of Contents	**3**
1. About the Event	**4**
2. Purpose and Objectives	**5**
3. Methodology	**7**
4. Exhibition Overview	**9**
5. Exhibition and Showcasing Results	**11**
6. Panel Discussions and Knowledge Exchange	**12**
7. Main Outcomes and Dissemination Value	**14**
8. Lessons Learned and Recommendations	**15**

1. About the Event

The Athens event was conceived as a bridge between digital innovation, vocational learning, circular fashion practice and market readiness. In line with the project proposal, the conference presented best practices derived from earlier project activities, outcomes from the 3-day Co-creation / Fashion Tech Hackathon, and results from the pilot education and pilot pairing programs. It also included an exhibition format where participants could see examples of circular fashion innovation, digital and material experimentation, and business collaboration.

The event addressed a mixed audience of fashion professionals, designers, SMEs, educators, VET learners, circular economy actors, retail and commerce stakeholders, policy-related actors and civil society representatives. The programme was structured so that participants could first visit the exhibition, then attend a panel discussion and open dialogue, and finally continue informal exchanges during the networking session.

The first part of the event was dedicated to the exhibition of circular fashion prototypes and solutions. The exhibitors were connected to the pairing activity developed during WP4, where fashion, textile, digital and circular-economy actors worked together to create pilot results. The event therefore offered the public a concrete demonstration of what pairing, mentoring and co-creation can produce when digital fashion, local manufacturing, upcycling, textile innovation and responsible design are placed in a shared learning environment.

The second part of the event was organised as a panel discussion and knowledge-exchange session. Participants included learners who had received the WP4 e-learning pathway and had participated in the WP3 Train-the-Trainer / Fashion Tech Hackathon event. Their presence gave the conference a strong VET dimension and helped connect the formal training components of Green DigiFashTech Manager with public dissemination and professional dialogue.

The final part of the event was an open discussion and networking session with continued access to the exhibition. This format was important because the event was not only designed as a final presentation, but also as a working ecosystem moment. It allowed learners, SMEs, educators, designers, brands, retailers, public actors and circular innovators to discuss future needs and collaboration opportunities around digital and sustainable fashion.

2. Purpose and Objectives



The event directly supported WP5, whose overall purpose is to communicate the innovations, achievements and contribution of Green DigiFashTech Manager towards digital transformation, environmental sustainability and innovation in VET. The Athens event helped transform project outputs into a public-facing dissemination activity, making the results visible to target groups beyond the consortium.

In relation to WP506 and T5.6, the event functioned as the national Athens 3D & AI in Fashion Conference. It showcased project outcomes, including best practices, Hackathon results and pilot program achievements. It brought together experts, professionals, learners, industry players and local stakeholders, fulfilling the proposal objective of creating a flagship event that contributes to the broader visibility of the Green DigiFashTech Manager initiative.

In relation to WP507, the exhibition component contributed to the grassroots engagement logic of the local DigiFashTech events. Although the North Macedonia local event is the main activity formally described for D5.4 in the proposal, the Athens exhibition also generated relevant evidence of community engagement, local dissemination and public presentation of digital and circular fashion innovation. The exhibition made project results accessible to local audiences and helped communicate the impact of digital innovation in the fashion sector through tangible prototypes and concrete examples.



The event also contributed to WP501-WP505. It strengthened project visibility and recognition; communicated project progress in a live format; produced content suitable for newsletters, press releases, social media and website updates; supported campaign outreach; and generated material that can be uploaded to the project website and Citizens Digital Science Hub as evidence of project implementation and impact.

3. Methodology

The methodology of the Athens event combined four complementary layers: exhibition-based learning, learner-led knowledge exchange, policy and market dialogue, and networking. The exhibition layer used physical prototypes and visual materials as learning tools, because participants could see, touch and discuss the outputs of the WP4 pairing activity rather than only hearing theoretical explanations about digital and sustainable fashion.

The learner-led knowledge exchange layer connected the WP3 and WP4 learning pathway with public dissemination. Learners who had completed or engaged with the e-learning and Hackathon process were invited to contribute to the panel discussions. This allowed the event to demonstrate not only project outputs, but also learner progression, confidence, reflection and ability to communicate digital and circular fashion concepts to a wider audience.

The policy and market dialogue layer translated European and sectoral developments into practical questions for fashion stakeholders. Discussions addressed how digital tools, data, AI, 3D design, traceability and product information can support sustainability, circularity, compliance and new business models. The dialogue also connected these topics with the realities of Greek SMEs, designers, retailers, circular startups and larger brands.

The networking layer supported peer learning and matchmaking between institutions, educators, learners, SMEs, circular innovators, established fashion businesses and public-interest actors. By placing the exhibition and discussions in the same programme, the event created a space where training outcomes, material prototypes, business models and policy needs could be connected in a practical way.

The event methodology followed a dissemination and impact logic: project knowledge was first made visible through exhibits; then discussed through panels; then deepened through open questions; and finally converted into relationships and follow-up opportunities through networking.


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4. Exhibition Overview

Exhibitor / Pairing	Prototype / Theme	Circular and digital value demonstrated
Parthenis reworked by SOFFA	Petal Dance	Reworking unsold shirts into a new garment narrative, demonstrating circular redesign, local production and emotional durability.
SwaPlanet reworked by SOFFA	Sleeveless Jean Jacket	Transformation of collected used children's clothing into new wearable pieces, exploring collect-back, reuse and family-oriented circular collections.
Théla & 3QUARTERS	Two Waste Streams, One Bag	Combination of handwoven reclaimed plastic fabric with decommissioned life-raft material, showing how two waste streams can become a durable product.
Noema & Athens Knit Lab	The Zero Waste Bio-Knit	Use of bio-based yarn derived from agricultural waste, exploring zero-waste knitwear, digital knit development and material circularity.
BLÁNTHE	The Beauty of What Remains	Accessories made from production leftovers in small independent ateliers, demonstrating long-lasting design and responsible small-scale production.
Additional exhibitors	Branding Heritage, Amalthea Athens, Yphasma, SOFFA biomass leather bags	Further examples of cultural heritage, craft, reclaimed materials, material innovation, local production and circular design storytelling.

4.1. Discussion Themes

- How can AI and 3D design support more sustainable fashion design, production and communication?
- How can digital clothing, virtual prototyping and 3D visualisation reduce unnecessary samples and support circular product development?
- What skills does a Green DigiFashTech Manager need in order to bridge fashion, technology, sustainability and business implementation?
- How can product data, traceability and Digital Product Passport readiness be integrated into fashion SMEs and VET training?
- What did learners gain from the WP4 e-learning pathway and the WP3 Hackathon / Train-the-Trainer process?
- How can pairing and mentoring between fashion actors and digital or circular experts generate practical solutions?
- What do Greek fashion SMEs, designers and educators need in order to adopt digital technologies responsibly and affordably?
- How can local exhibitions and community-facing events strengthen grassroots engagement with digital and circular fashion?

5. Exhibition and Showcasing Results

The exhibition presented prototypes, artefacts and circular product examples connected to the WP4 pairing activity. These exhibited works demonstrated how collaboration between fashion brands, social production units, material innovators, digital platforms, craft actors and circular enterprises can transform waste streams, surplus materials and local know-how into new fashion products and services.

The exhibition themes included collect-back schemes and digital reuse services, upcycling and redesign, textile reuse and reclaimed materials, circular product design, local urban manufacturing, textile recycling and new materials, cultural heritage, craft, responsible production and digitally supported product storytelling.

The exhibited pairings and prototypes included examples such as Parthenis reworked by SOFFA, SwaPlanet reworked by SOFFA, Théla with 3QUARTERS, Branding Heritage with Amalthea Athens, Athens Knit Lab with Noema, Amalthea Athens with SOFFA biomass leather bags, and Yphasma with BLÁNTHE. These examples illustrated different routes towards circular and digitally enabled fashion, from reworking unsold garments and collected used clothing to using reclaimed plastics, decommissioned industrial materials, bio-based yarns, biomass-based material experimentation and production leftovers.

As dissemination evidence, the exhibition was important because it translated the results of mentoring and pairing into an accessible public learning environment. Participants could understand that circular and digitally supported innovation does not follow one single model. Instead, it depends on each actor’s material stream, technological capacity, design language, production capability, business model and social/environmental mission.

6. Panel Discussions and Knowledge Exchange

The panel discussions focused on the future of sustainable and digitally enabled fashion in Greece and Europe. The conversation connected the Green DigiFashTech Manager training pathway with the wider transformation of the sector, especially the growing importance of AI, 3D design, digital clothing, product data, traceability, circular design, Digital Product Passport readiness and Extended Producer Responsibility.

A key feature of the event was the participation of learners who had received the WP4 e-learning and had participated in the WP3 Train-the-Trainer / Hackathon activity. Their contributions helped show how the project's educational pathway can empower upcoming fashion designers, digital experts, educators and professionals to understand the opportunities and challenges of the twin transition.

The discussions explored how AI can support design ideation, trend analysis, design optimisation, visualisation and data-informed decision-making, while also requiring responsible use, critical thinking and awareness of environmental and social impacts. 3D tools were discussed as a way to reduce unnecessary sampling, support virtual prototyping, improve communication between designers and manufacturers, and create new opportunities for digital product development and circular design.

The dialogue also addressed the policy and market context shaping the future of fashion. Speakers and participants discussed how product data, transparency, Digital Product Passports and Extended Producer Responsibility will affect designers, brands, retailers, importers, producers and consumers. The event therefore connected the technical themes of Green DigiFashTech Manager with real business and policy questions that are already affecting the fashion sector.

The presence of circular fashion businesses, VET actors, brands, educators and learners created a multi-perspective dialogue. Rather than presenting digital innovation as a purely technological solution, the discussion showed that AI and 3D tools must be integrated with circular design, ethical production, social inclusion, repair, reuse, upcycling, skills development and market readiness.


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7. Main Outcomes and Dissemination Value

The event successfully showcased Green DigiFashTech Manager outputs in a public setting and strengthened the visibility of the project in Athens. It communicated the project's core message: digital technologies, AI and 3D-enabled tools can support climate neutrality and circular economy goals when they are combined with appropriate skills, responsible design and inclusive VET methodologies.

The event demonstrated the results of the WP4 pairing activity through a circular fashion exhibition and made the achievements of the pilot learning pathway visible through learner participation in the panel discussions. It therefore connected the project's educational, technological, circular and dissemination dimensions in one coherent event format.

The event created direct dialogue between learners, educators, fashion SMEs, circular businesses, retail representatives, policy-oriented actors and local ecosystem partners. This supported the project's objective to foster an ecosystem of collaboration and innovation across fashion, technology, education and sustainability.

The event generated content for future dissemination actions, including social media posts, website updates, newsletter material, evidence annexes, photo documentation, participant feedback summaries and Citizens Digital Science Hub uploads. It also reinforced the role of SOFFA and PANSiK as local actors capable of supporting the digital and green transition of the Greek fashion sector through education, production, mentoring and public engagement.

The main knowledge outcome was a clearer shared understanding of how digital fashion skills can be translated into practical circular fashion solutions. The event showed that AI, 3D design, data and digital product storytelling can support sustainable fashion only when they are connected with material responsibility, local manufacturing capacity, repair and reuse pathways, and inclusive education.

8. Lessons Learned and Recommendations

A key lesson from the event is that stakeholders engage more strongly with digital transformation when it is connected to tangible circular fashion examples. The exhibition helped participants understand that AI, 3D design and product data are not isolated technical topics; they can become tools for reducing waste, improving transparency, supporting virtual prototyping and enabling new circular services.

Another lesson is that learners need public-facing opportunities to present and discuss their results. The participation of WP4 learners and WP3 Hackathon participants in the panel discussions strengthened the VET impact of the project and showed that dissemination events can also function as confidence-building, employability and professional networking spaces.

The event confirmed the importance of local partnerships. SOFFA's circular production and social innovation expertise, PANSiK's role in fashion education, Fashion Revolution Greece's campaign capacity, and the support of ESEE / INEMY and the wider Athens ecosystem helped create an event that was both educational and market-facing.

Future events should continue combining exhibitions, learner presentations, expert panels and practical clinics. Useful future clinic topics could include AI-assisted design, 3D prototyping, Digital Product Passport fields, circular product data, collect-back operations, repair and resale models, sustainable material selection, responsible AI use, digital storytelling and evidence collection for impact reporting.

It is also recommended that all future Green DigiFashTech dissemination events use a harmonised evidence protocol: registration before entry, QR-coded agenda, consent for photos and communication use, a short feedback form, a photo evidence list, and a standard reporting table linking each activity to WP objectives, target groups and measurable outputs.

Green Digi Fash Tech Manager

3D & AI in Fashion Conference

PANSiK Futures: Graduation & Digital Fashion Showcase

Co-funded by the European Union

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Executive Summary

On 10 September 2026, PANSiK organized the final local dissemination event of the Erasmus+ Green DigiFashTech Manager project in Athens, Greece. The event brought together more than 100 participants, including students, graduates, educators, fashion professionals, creative-sector stakeholders, and representatives of the wider fashion and textile ecosystem.

The event was organized as a concluding dissemination and knowledge-exchange activity, presenting the main objectives, activities, educational resources, and outcomes of the Green DigiFashTech Manager project. Particular emphasis was placed on the role of green competences, digital transformation, practice-based learning, sustainable materials, innovation, and collaboration between education and the fashion industry.

A central part of the event was the presentation of garments and creative outcomes developed by PANSiK graduates and participants through sustainable and responsible design approaches. The presented work demonstrated how sustainable materials, circular thinking, material experimentation, upcycling, and creative research can be integrated into contemporary fashion practice. The garments provided concrete examples of how emerging fashion professionals can apply sustainability principles in the design and development of fashion products.

The event also highlighted the outcomes of the Green DigiFashTech Pairing Programme through the presentation of two local pairing projects developed by PANSiK participants and mentors. The projects demonstrated two different approaches to sustainable fashion innovation: the development of experimental bio-based textile materials from food waste, and the reinterpretation of traditional Greek handcrafted textiles through contemporary fashion design and circular practices.

A significant part of the programme was dedicated to the presentation of the DigiFashTech Manager Hub, the project's digital platform providing access to knowledge, educational resources, learning materials, and opportunities supporting the green and digital transformation of the fashion and textile sector. The Hub was presented in detail to the audience, with participants encouraged to register and explore the available educational content and resources.

The programme was complemented by presentations and talks delivered by fashion and creative-industry professionals, who shared practical experiences and

perspectives on sustainable fashion, innovation, digital transformation, education, and the changing requirements of the fashion sector. These contributions created an opportunity for participants to connect the project's educational outcomes with current professional practice.

The event therefore combined project dissemination, student and graduate showcases, professional knowledge exchange, educational promotion, and networking in a single public-facing activity. By presenting tangible fashion outcomes alongside the project's educational resources and digital platform, PANSiK demonstrated how the Green DigiFashTech Manager methodology can connect learning with practical application and professional development.

With more than 100 participants attending the event, the Athens activity contributed significantly to increasing awareness of the Green DigiFashTech Manager project and its results in Greece. It also provided an opportunity to strengthen connections between fashion education, emerging professionals, industry stakeholders, and the wider creative sector.

The event marked an important concluding milestone for PANSiK's participation in the Green DigiFashTech Manager project. It demonstrated the potential of combining sustainable fashion practice, digital education, mentoring, professional knowledge exchange, and accessible digital learning resources to support the future transformation of the fashion and textile ecosystem.

Table of Contents

Executive Summary	**1**
Table of Contents	**3**
1. About the Event	**4**
2. Purpose and Objectives	**6**
3. Methodology	**8**
4. Event and Exhibition Overview	**11**
5. Event Results	**15**
6. Professional Talks and Knowledge Exchange	**17**
7. Impact and Outcomes	**20**
8. Lessons Learned and Recommendations	**23**

1. About the Event

The final local event of the Green DigiFashTech Manager Erasmus+ project was organized by PANSiK on 10 September 2026 in Athens, Greece.

The event represented the concluding local dissemination activity of PANSiK within the project and was designed to communicate the project's key results, educational outcomes, methodologies, and resources to a broad audience of students, graduates, educators, fashion professionals, creative-sector stakeholders, and members of the wider fashion and textile ecosystem.

The programme focused on the central themes of the Green DigiFashTech Manager project, including sustainable fashion, green competences, digital transformation, innovation, practice-based learning, responsible design, and the development of new skills for the future fashion industry.

A key component of the event was the presentation of garments and collections created by PANSiK graduates and students using sustainable materials and responsible design approaches. The showcase provided a practical demonstration of how sustainability can be incorporated into the fashion design process, from material selection and experimentation to garment construction and final presentation.

The event also presented the outcomes of the Green DigiFashTech Pairing Programme implemented by PANSiK. Two pairing projects were highlighted:

- **Sustainability and Innovation in Fashion**, developed by Evita Fotiou under the mentorship of Christos Paraskevopoulos, focusing on the transformation of food waste into experimental bio-based textile materials.
- **PIZES**, developed by Zoe Charalampous under the mentorship of Ziaka Eleni, exploring the reinterpretation of traditional Greek embroidered textiles through contemporary fashion and circular design.

These projects demonstrated two complementary dimensions of sustainable fashion innovation: the development of alternative materials and the preservation and creative reuse of existing cultural and textile resources.

Another major element of the event was the detailed presentation of the **DigiFashHub**. Participants were introduced to the structure, purpose, educational content, and available resources of the digital platform. The presentation demonstrated how the Hub can support continuous learning and provide access to

knowledge and educational materials related to the green and digital transition of fashion.

Participants were actively encouraged to register on the platform and continue using the available resources beyond the event, extending the project's educational impact beyond the physical event itself.

The programme was further enriched by talks from professionals working within the fashion and creative sectors. Their contributions connected the project's themes with real-world professional experience and highlighted the importance of sustainability, digital competences, innovation, adaptability, and continuous learning in contemporary fashion.

With more than 100 participants, the Athens event created a dynamic environment for dissemination, discussion, networking, and knowledge exchange and represented an important final milestone in PANSiK's contribution to the Green DigiFashTech Manager project.

2. Purpose and Objectives

The event was designed as a final local dissemination and knowledge-exchange activity, aiming to communicate the results and educational outcomes of the Green DigiFashTech Manager project while demonstrating their relevance to fashion education and professional practice.

The event connected project results with tangible examples of student and graduate work, professional perspectives, and accessible digital learning resources. It provided participants with an opportunity to understand how green and digital competences can support innovation and transformation within the fashion and textile sector.

Specifically, the activity aimed to:

- present the key objectives, activities, methodologies, and results of the Green DigiFashTech Manager project
- disseminate the project's educational resources and learning outcomes
- introduce and promote the DigiFashHub as a digital learning and knowledge-sharing platform
- encourage participants to register on and explore the DigiFashHub
- demonstrate practical applications of sustainable fashion principles through student and graduate garments
- showcase sustainable materials, responsible design approaches, circular thinking, and creative experimentation
- present the outcomes of the Green DigiFashTech Pairing Programme implemented by PANSiK
- demonstrate how mentoring can support emerging fashion professionals in developing sustainability-oriented innovation projects
- promote knowledge exchange between fashion education and professional practice
- provide a platform for fashion and creative-sector professionals to share experiences and perspectives
- strengthen awareness of green and digital competences required within the future fashion industry
- encourage students and emerging professionals to engage with sustainable and digitally enabled approaches

- promote collaboration between education, industry, professionals, and creative-sector stakeholders
- strengthen the visibility of the Green DigiFashTech Manager project and its results in Greece
- encourage continued learning and engagement with the project's educational resources beyond the end of the project

3. Methodology

The methodology of the Athens event was based on the educational philosophy and objectives of the Green DigiFashTech Manager project, combining project dissemination with practical examples, professional knowledge exchange, mentoring outcomes, and digital learning.

a. Project-based learning
The event presented tangible outcomes developed through project-based learning and practical experimentation.

Student and graduate garments provided concrete examples of how sustainability concepts can be translated into fashion products. Rather than presenting sustainability only as a theoretical topic, the event demonstrated how sustainable materials, responsible design decisions, experimentation, and creative research can influence actual design outcomes.

The Pairing Programme projects further demonstrated the value of project-based learning by showing how participants developed an initial challenge into structured research and practical outcomes through mentoring and experimentation.

b. Learning by doing
Practical experience was placed at the centre of the event.

The presented garments and pairing projects demonstrated learning through experimentation, material development, garment construction, design research, documentation, and creative problem-solving.

The bio-based materials project, for example, involved experimentation with food waste and natural ingredients, while the PIZES project explored the practical reuse and reinterpretation of traditional Greek embroidered textiles.

These projects demonstrated that sustainable fashion education can be strengthened when participants are given opportunities to experiment, test ideas, evaluate results, and develop tangible outcomes.

c. Mentoring and capacity building
Mentoring represented an important methodological component of the Green DigiFashTech Manager Pairing Programme.

Through the pairing projects, participants worked with experienced mentors who supported them in structuring their research, defining objectives, evaluating design decisions, developing prototypes, and reflecting on sustainability and future applications.

The mentoring process strengthened participants' independent thinking, research skills, problem-solving abilities, and confidence in developing sustainability-oriented fashion projects.

d. Sustainable and circular design
The event highlighted different approaches to sustainable fashion, including:

- alternative bio-based materials
- the reuse of food waste as a potential material resource
- upcycling and circular design
- reuse of existing textiles
- preservation of traditional craftsmanship
- responsible material selection
- waste reduction
- emotional durability
- responsible consumption
- sustainable product development

By presenting different approaches rather than a single definition of sustainability, the event demonstrated the broad range of strategies available to fashion professionals.

e. Digital learning and dissemination
Digital transformation was addressed through the presentation of the DigiFashHub and the project's educational resources.

Participants were introduced to the digital platform and shown how it can be used to access knowledge, learning materials, and resources related to sustainable and digital fashion.

The Hub presentation extended the event beyond a single physical activity by providing participants with access to a continuing digital learning environment.

f. Professional knowledge exchange
The programme included talks and presentations by professionals from the fashion and creative sectors.

These contributions enabled participants to connect the educational themes of the project with current professional practice and provided insights into the changing skills, opportunities, and challenges within the fashion industry.

g. Public dissemination and stakeholder engagement
The event was designed to be accessible to a broad audience rather than limited to project participants.

More than 100 participants attended, including students, graduates, educators, professionals, and creative-sector stakeholders. This created an environment for dialogue, networking, and exchange between different groups connected to fashion education and professional practice.

4. Event and Exhibition Overview

The PANSiK final event in Athens combined project dissemination, a graduate fashion showcase, professional presentations, Pairing Programme presentations, and a detailed introduction to the DigiFashHub.

The exhibition component presented garments and collections developed by PANSiK graduates and students using sustainable materials and responsible design approaches.

The showcased work demonstrated how environmental considerations can be integrated into contemporary fashion design while maintaining creative expression and aesthetic quality.

The presentation of the garments was complemented by discussions and talks that provided context around the design process, sustainability challenges, material choices, and the professional development of emerging fashion designers.

The Pairing Programme projects provided additional examples of sustainable innovation.

The first project, **Sustainability and Innovation in Fashion**, explored the transformation of food waste into experimental bio-based textile materials. The project demonstrated the potential of organic waste streams as alternative resources and investigated material properties through experimentation.

The second project, **PIZES**, explored traditional Greek embroidered textiles and their reinterpretation within contemporary fashion. The project demonstrated how cultural heritage, craftsmanship, reuse, and circular fashion principles can be combined to create contemporary fashion outcomes.

Together, the projects illustrated different pathways towards sustainable innovation: developing alternative materials while also recognizing the value of existing resources, cultural heritage, and traditional knowledge.

4.1. Featured Projects and Outcomes

Exhibitor / Collaboration/ Pairing	Theme	Digital & Circular Value Demonstrated
Evita Fotiou & Christos Paraskevopoulos (pilot pairing)	Sustainability and Innovation in Fashion - Presentation of her Graduate Project	Demonstrated the circular potential of food waste as a resource for alternative textile materials, through material experimentation and testing of flexibility, texture, durability and visual qualities.
Zoe Charalampous & Ziaka Eleni (pilot pairing)	ΡΙΖΕΣ - Presentation of her Graduate Project	Demonstrated the creative reuse of traditional Greek embroidered textiles in contemporary garments, preserving craftsmanship and cultural heritage while extending textile lifecycles through circular design.
Kourbela Ioanna - Greek Fashion Designer	Professional talk on contemporary fashion practice, sustainability and the evolving skills required in the fashion industry	Connected fashion education with industry perspectives on responsible design, innovation, adaptability and the importance of sustainability-related competences.
Chalkidou Eleni - Chief Executive Officer at Access Fashion	Professional talk on fashion industry transformation, professional development and emerging skills	Highlighted the relevance of sustainability, digital competences, innovation and continuous learning to contemporary fashion businesses and professional practice.
Green DigiFashTech Manager consortium	Presentation of the Green Digital Fashion Manager Project	Presentation of the job profile and training for a leadership role connecting creative design, digital innovation and sustainability governance. Presentation of the project's citizen hub. Asked attendees to enroll on the Hub.

Exhibitor / Collaboration/ Pairing	Theme	Digital & Circular Value Demonstrated
PANSiK students and graduates	Graduate and Student Sustainable Fashion Showcase	Presented garments and collections developed using sustainable materials, responsible material selection, creative experimentation and circular design principles.






Digi Fash Tech
Co-create the future of green digital fashion
EXPLORE THE DIGIFASHHUB


ZeroWaste Entrepreneurship
Καλώς ήρθατε

5. Event Results

The final Green DigiFashTech Manager event organised by PANSiK successfully brought together more than 100 participants and created a platform for presenting the project's results, practical applications, educational resources, and future learning opportunities.

The event demonstrated the connection between education and practice by presenting actual garments and sustainable fashion projects alongside professional discussions and the project's digital educational platform.

The graduate and student showcase demonstrated that sustainability can be approached through multiple design strategies. The presented garments reflected the use of sustainable materials and responsible design approaches while demonstrating the creative potential of emerging fashion professionals.

The Pairing Programme projects further strengthened the practical dimension of the event. The two projects demonstrated how mentoring, experimentation, research, and creative development can lead to innovative approaches to sustainability.

The **Sustainability and Innovation in Fashion** project demonstrated how food waste can be investigated as a potential source of alternative textile materials. Through experimentation and material testing, the participant explored the possibilities and limitations of bio-based textile development.

The **PIZES** project demonstrated how existing traditional textiles can be incorporated into contemporary fashion rather than being discarded or treated exclusively as historical objects. By combining cultural heritage with modern design and circular principles, the project highlighted the environmental and cultural value of extending the lifecycle of existing materials.

A particularly important outcome of the event was the presentation of the DigiFashHub.

Participants were introduced to the structure and content of the platform and informed about the educational opportunities and resources available through it. The presentation encouraged participants to register and continue engaging with the project resources after the event.

The professional presentations further contributed to the event by providing practical perspectives on the transformation of the fashion industry and the importance of

combining creative skills with sustainability, digital literacy, adaptability, and continuous professional development.

The event achieved the following key outcomes:

- engaged more than 100 participants
- disseminated the main results and educational outcomes of the Green DigiFashTech Manager project
- presented sustainable garments and collections developed by PANSiK students and graduates
- demonstrated practical applications of sustainable materials and responsible fashion design
- presented two PANSiK Green DigiFashTech Pairing Programme projects
- demonstrated the application of mentoring to sustainable fashion innovation
- presented research and experimentation related to bio-based textile materials
- demonstrated the reuse and reinterpretation of traditional Greek textiles
- promoted circular economy principles and responsible consumption
- presented the DigiFashHub and its educational resources
- encouraged participants to register and engage with the digital platform
- connected project learning outcomes with professional fashion practice;
- facilitated knowledge exchange between students, educators, graduates, professionals, and creative-sector stakeholders
- increased awareness of green and digital competences within the fashion sector
- strengthened the visibility of the Green DigiFashTech Manager project in Greece
- created opportunities for continued learning and collaboration beyond the project event

6. Professional Talks and Knowledge Exchange

The event included presentations and talks delivered by professionals from the fashion and creative sectors, creating a direct connection between the educational objectives of the Green DigiFashTech Manager project and current professional practice.

The professional contributions addressed the changing nature of the fashion industry and the growing importance of sustainability, innovation, digital competences, creative experimentation, and continuous learning.

The talks also provided participants with an opportunity to understand how the skills promoted through the project can be applied within real professional contexts.

The presence of professionals alongside students, graduates, educators, and project participants encouraged interdisciplinary exchange and created opportunities for participants to discuss career development, emerging trends, sustainability challenges, and the future direction of fashion.

DigiFashHub Presentation

A central part of the event was the detailed presentation of the DigiFashHub.

The Hub was presented as a digital platform designed to support learning, knowledge exchange, and access to resources related to the green and digital transformation of the fashion sector.

During the presentation, participants were introduced to the structure and main features of the platform and were guided through the educational material available through the Hub.

Particular emphasis was placed on the practical value of the resources for students, educators, emerging fashion professionals, and other stakeholders interested in sustainable and digitally enabled fashion.

The presentation highlighted the importance of continuous learning within an industry undergoing rapid technological and environmental transformation.

Participants were encouraged to register on the Hub and explore the available educational resources independently following the event.

This element of the programme was particularly important because it extended the impact of the physical event into a longer-term digital learning environment. Rather than ending with the event itself, participants were provided with a mechanism through which they could continue accessing project knowledge and educational material.

Pairing Programme Showcase

The event also presented the outcomes of the two PANSiK Pairing Programme projects.

1. Sustainability and Innovation in Fashion
The project developed by Evita Fotiou, under the mentorship of Christos Paraskevopoulos, focused on investigating food waste as a potential source of alternative textile materials.

The project approached organic waste as a resource rather than simply as a disposal problem. Through experimentation with different material compositions and production methods, the participant developed experimental bio-based textile samples and investigated their flexibility, texture, drying characteristics, durability, and visual qualities.

The presentation demonstrated the educational value of combining sustainable material research with fashion design and innovation management.

It also highlighted the potential of educational environments to function as spaces for experimentation, allowing emerging designers to explore alternative material systems and develop a deeper understanding of circular economy principles.

2. PIZES
The second project, PIZES, was developed by Zoe Charalampous, under the mentorship of Ziaka Eleni.

The project explored the relationship between Greek cultural heritage, traditional craftsmanship, and contemporary sustainable fashion.

The participant investigated traditional embroidered textiles and explored how existing handcrafted materials could be reused and reinterpreted within a contemporary garment.

The project demonstrated that sustainability can extend beyond material innovation. Preserving cultural heritage, extending the lifecycle of existing textiles, encouraging

emotional durability, and maintaining the value of traditional craftsmanship can also contribute to more responsible fashion systems.

The project provided an example of how historical knowledge and traditional resources can become sources of contemporary creative innovation.

Overall Results of Knowledge Exchange

The professional talks, Pairing Programme presentations, garment showcase, and DigiFashTech Hub presentation created a multi-dimensional learning environment.

Participants were able to engage with:

- sustainable fashion practices
- alternative and bio-based materials
- circular design
- upcycling and reuse
- cultural heritage and craftsmanship
- digital learning
- green and digital competences
- professional development
- fashion innovation
- mentoring and practice-based learning

The combination of practical fashion outcomes and educational resources helped demonstrate that sustainable and digital transformation requires not only new technologies, but also new ways of learning, designing, collaborating, and sharing knowledge.

7. Impact and Outcomes

The Athens event contributed to the dissemination and visibility of the Green DigiFashTech Manager project in Greece and provided a final opportunity to communicate its results to a broad local audience.

By bringing together more than 100 participants from education, fashion, and the wider creative sector, the event created a platform for knowledge exchange and dialogue around the future of sustainable and digitally enabled fashion.

One of the most important outcomes was the direct connection between educational content and tangible creative practice.

The garments presented by PANSiK graduates and students demonstrated that sustainability can be translated into real fashion products through material choices, responsible design decisions, experimentation, and creative research.

The Pairing Programme projects further demonstrated the importance of mentoring and interdisciplinary learning. Both projects began with sustainability-related challenges and developed through research, experimentation, reflection, and practical design development.

The event also strengthened awareness of alternative approaches to sustainability.

The bio-based material project demonstrated the potential of investigating waste streams as future material resources, while the PIZES project demonstrated the value of reusing existing textiles and preserving cultural knowledge and craftsmanship.

The presentation of the DigiFashHub represented another important long-term outcome. By encouraging participants to register and access the platform, the event supported continued engagement with the project's educational resources beyond the physical dissemination activity.

The professional talks strengthened the connection between education and the labour market by demonstrating the relevance of sustainability, digitalisation, creativity, innovation, and continuous learning to contemporary fashion practice.

Overall, the event supported the development of a stronger connection between:

Education → Sustainability → Digitalisation → Innovation → Professional Practice

Quantitative Results

- 1 final local Green DigiFashTech Manager event organised
- 100+ participants engaged
- 2 PANSiK Pairing Programme projects presented
- 2 mentor–participant collaborations showcased
- 1 DigiFashHub presented
- 1 digital educational platform promoted
- 100+ participants introduced to the Hub and its educational resources
- 1 graduate/student fashion showcase presented
- 10 September 2026 – event date
- Athens, Greece – event location

Additional quantitative indicators such as number of speakers, garments presented, Hub registrations generated during the event, media reach, and social media reach can be added once the final communication statistics are available.

Qualitative Results

- Increased awareness of sustainable and responsible fashion practices
- Increased understanding of the relationship between green competences and fashion education
- Increased awareness of digital learning opportunities within the fashion sector
- Improved visibility of the DigiFashHub and its educational resources
- Promotion of continuous learning and professional development
- Strengthened connection between fashion education and professional practice
- Increased visibility of student and graduate work
- Promotion of alternative material development and circular design approaches
- Increased awareness of the potential of food waste as a material resource
- Promotion of textile reuse and cultural heritage preservation
- Strengthened understanding of mentoring as a tool for sustainable innovation

- Encouragement of interdisciplinary collaboration
- Increased awareness of the skills required for the future fashion and textile sector
- Dissemination of the Green DigiFashTech Manager project's educational outcomes and resources
- Creation of opportunities for further networking and collaboration among participants

8. Lessons Learned and Recommendations

The PANSiK final event demonstrated the value of combining project dissemination with tangible fashion outcomes, professional knowledge exchange, and direct access to digital educational resources. The presentation of actual garments and sustainable fashion projects proved particularly valuable because it allowed participants to see how sustainability principles can be translated into practical design outcomes.

The two Pairing Programme projects also demonstrated that sustainable innovation can take different forms. While one project explored the development of new bio-based materials from food waste, the other focused on the creative reuse of existing traditional textiles and the preservation of cultural heritage.

The event also demonstrated the importance of connecting education with professional practice. The participation of fashion and creative-sector professionals provided participants with perspectives that complemented the educational content of the project. Another important lesson was the value of providing participants with continued access to resources after the event. The presentation of the DigiFashHub allowed the event to function not only as a one-day dissemination activity but also as an entry point into a longer-term digital learning environment.

Key lessons learned include:

- Practical examples make sustainability concepts easier to understand and communicate.
- Student and graduate showcases provide an effective bridge between education and professional practice.
- Mentoring can support emerging designers in transforming initial ideas into structured innovation projects.
- Sustainable fashion innovation can involve both the development of new materials and the creative reuse of existing resources.
- Cultural heritage can represent an important source of sustainable design innovation.
- Digital platforms can significantly extend the reach and lifespan of educational project results.
- Direct demonstrations of digital educational resources can encourage participants to continue learning after a physical event.

- Professional talks strengthen the connection between educational objectives and labour-market realities.
- Combining exhibition, presentations, professional talks, and digital dissemination creates a more comprehensive stakeholder engagement experience.

8.1. Recommendations for Future Activities

- Continue combining practical fashion showcases with educational and professional presentations.
- Provide more opportunities for hands-on experimentation with sustainable and digital fashion tools.
- Strengthen collaboration between fashion schools, universities, industry, material innovators, and technology providers.
- Further promote digital learning platforms as complementary resources to physical education.
- Encourage students to document and digitally communicate their sustainable design processes.
- Develop additional mentoring opportunities connecting emerging designers with experienced professionals.
- Explore further collaboration with sustainable material researchers and companies.
- Encourage greater integration of circular economy principles into fashion education.
- Continue using cultural heritage and traditional craftsmanship as sources of sustainable design innovation.
- Maintain and further develop the DigiFashHub as a long-term educational and knowledge-sharing resource.

The Athens event demonstrated that the transition towards a more sustainable and digitally enabled fashion sector requires collaboration between education, creative practice, industry, technology, and continuous learning. Through the Green DigiFashTech Manager project, PANSiK contributed to this transition by providing students and emerging professionals with opportunities to experiment, learn, collaborate, and communicate new approaches to fashion sustainability and innovation.





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