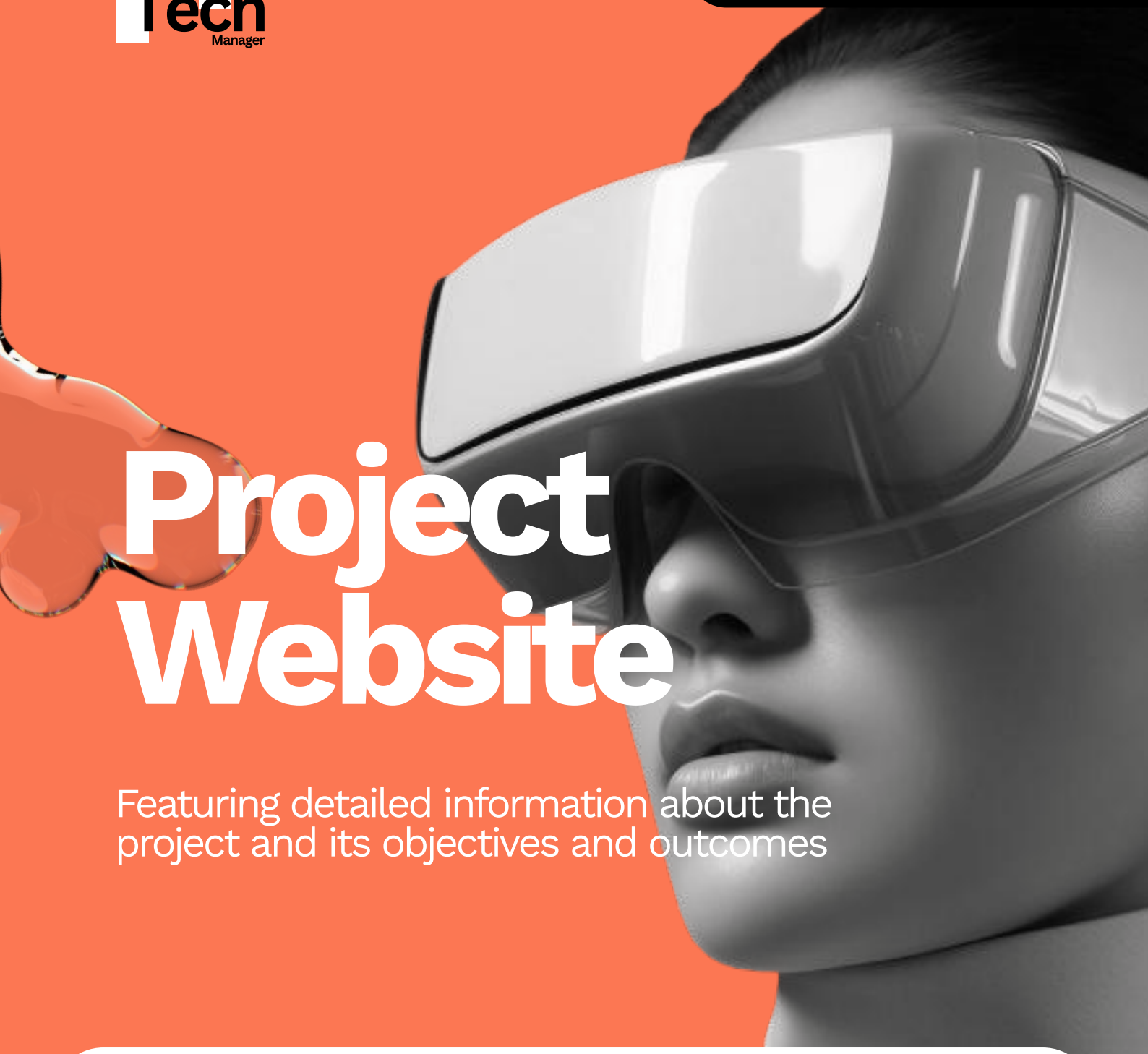
Green Digi Fash Tech Manager

Website



Project Website

Featuring detailed information about the project and its objectives and outcomes

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Executive Summary

The official website for the Green DigiFashTech Manager project is a digital space that brings our shared vision of sustainability, innovation, and education to life. This platform marks a significant milestone for all project partners from Greece, Sweden, Netherlands and North Macedonia, reflecting months of dedicated collaboration, passion, and a unified commitment to transforming the future of the textile and fashion industry.

The website serves as the heart of our project, offering a transparent and user-friendly gateway for anyone eager to learn more about our mission. Visitors will find everything from details about our project goals and partner organizations to a growing resource library, updates from our pilot programs, and stories of impact. This platform is more than just a website, it’s a living, breathing showcase of our shared journey towards a more sustainable, inclusive, and tech-driven fashion future.

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1. Introduction

This deliverable details an overview of the Green DigiFashTech Manager project website, which is an integral part of the project's dissemination plan alongside deliverable D5.2 Communications and Campaign Materials.

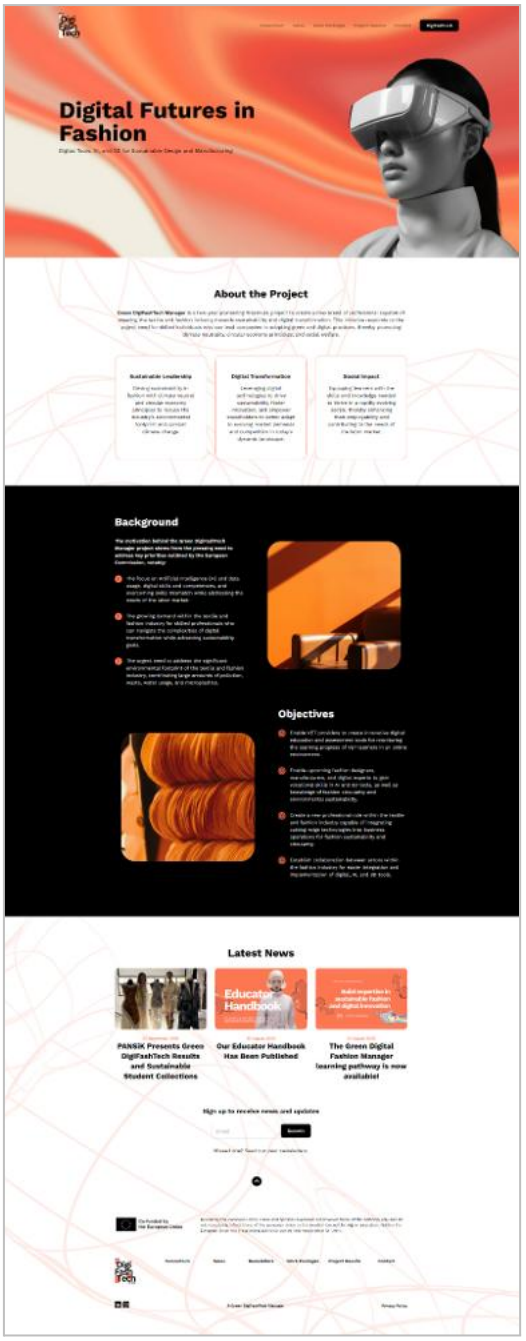
The objective of the project website is to present information on the Green DigiFashTech Manager project and its background and goals, consortium members, and project outcomes and results to relevant stakeholders in a user-friendly and accessible way.

Containing detailed partner information, work package objectives and deliverables, and latest updates on the project, its partners, and its progress, users will find the website to be an up-to-date resource to follow the project during its many phases. It also contains links to our social media platforms for another view of the project.

The website was launched on 20 December 2024. Visit it at https://digifashtech.com/.

2. Website Design

Following the creation of the project's visual identity, including logo and colours, it was distilled into a homepage design.



3. Structure and Content

The following sections are updated as necessary throughout the project.

3.1. Homepage

The homepage presents an overview of the project as well as its background and objectives. Users can also find three latest news articles and links to subscribe to the project's newsletter and access the newsletter archive.

3.2. Consortium

This section presents the project partners. Each logo is a link to the respective organisation page, which contains a profile of the organisation and the names and bios of the main team members working on the project.

3.3. News

This section is where we publish articles about the project and its events and updates, curated partner activities, and relevant industry news. Partners are encouraged to submit their articles, and some articles here are also shared through partner networks.

3.4. Work Packages

This section describes each work package and its lead partner, objectives, and list of deliverables. The partner name is a link going to its organisation page; and the deliverable name is a link to the deliverable itself.

3.5. Project Results

This section contains links to all 14 project deliverables. Each deliverable page contains a brief overview of the deliverable, a PDF preview and download link for reports. Some deliverables are hosted on DigiFashHub, another project deliverable, so we include the link to its place there.

3.6. Contact

This page contains a contact form where users can ask their question or request information. It remains active now that the project is completed.

3.7. Newsletter Archive

During the active phase of the project, there was a form to sign up for our newsletter in the footer on several pages. The form has now been removed; however, the newsletter archive remains available on the site.

3.8. Extras

The header navigation contains a button to go to DigiFashHub, and the footer contains links to the project's social media accounts.

4. Sustainability and Exploitation

The project website will remain online with all its content intact for at least three years beyond project end. Partners will be able to link to the website and its project deliverables as necessary for future activities and projects.

Most project deliverables are also hosted on DigiFashHub, itself a project deliverable (D4.1/D4.2), which will remain online and used for other projects in the years to come.

In the event that the website would be taken offline, all materials would be given a home on DigiFashHub, which can host dedicated project pages alongside normal pages and features. Partners are also willing to host the repository of deliverables so that we can continue to exploit these results to their full potential.

5. Conclusion

The project website has been developed to be the home of the project on the web, with all other communications directing users back to it. It has been a major part of the Green DigiFashTech Manager project's dissemination plan, providing users they would want to know about the project. The website showcases partner activities and hosts the project newsletter for those who want project updates to come to them. It also provides links to all project deliverables, including external platforms, such as DigiFashHub.

The website will remain online for at least three years beyond project end to ensure sustainability and impact.



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